

# MUSIC INDUSTRY, B.A.

Related Occupations	2017-2027 Growth	Median Salary (National)	Sample Job Titles
Producers and Directors	16%	\$70,950	Senior Music Clearance Supervisor, Producer, Program Director
Meeting, Convention, and Event Planners	15%	\$47,350	Production Coordinator, Event Coordinator, Event Manager
Agents and Business Managers of Artists, Performers, and Athletes	13%	\$62,080	Associate Talent Buyer, Promoter Accounting Representative, Talent Manager
Marketing Managers	13%	\$131,180	Marketing Manager, Product Manager, Project Manager-Digital Marketing
Public Relations Specialists	11%	\$58,020	Editorial Coordinator, Entertainment Relations Professional, Social Media Specialist
Advertising and Promotions Managers	9%	\$100,810	Account Manager, Director of Client Service, Account Executive
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